KnowledgeNet.ai

NINETY MINUTES · WITH YOUR LEADERSHIP



Watch the film: transformation.knet.ai/film

THE EXECUTIVE SESSION

AI starts with *you.*

Not with IT. Not with a pilot team. Ninety minutes that move you from experimenting with AI to operating with it — because once you are working that way yourself, you can lead your executives from experience rather than theory.

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90 minutes ONE SITTING

10–20 EXECUTIVES

Hands on YOUR REAL WORK

In person OR REMOTE

WE HAVE SEEN THIS BEFORE

They all saw it coming.

Every one of these companies was watching the thing that ended them. They had the analysis. They had smart executives. What they did not have was a leadership team that had already changed the way it worked.

Kodak

Saw digital photography coming. Invented a good deal of it, in its own labs, and went on selling film.

FILED FOR BANKRUPTCY, 2012

Blockbuster

Saw Netflix. Nine thousand stores, a stronger balance sheet, and most of a decade of warning to move on it.

FILED FOR BANKRUPTCY, 2010

BlackBerry

Saw the iPhone. Owned the executive pocket, and judged that what it owned would be what kept it.

LEFT THE HANDSET BUSINESS, 2016

These were smart companies with smart executives. They saw the technology — *they just didn't transform fast enough.* That is exactly where we are with AI.

THE DIFFERENCE

AI starts with you — not because you need to be technical, but because you need to *experience the transformation yourself.*

Reading a summary of what AI can do has never once changed how a company operates. Ninety minutes of doing it against your own inbox, your own board prep, your own numbers — that changes what you ask of everybody else.

> AI becomes your *second brain* and your digital labor for the business.

01 **Connected to what you actually run on**

A secure assistant across your email, your CRM, your ERP and your financials — not a chat window in a separate tab.

02 **Working alongside you all day**

A true executive assistant: managing the inbox, preparing you for board meetings and offsites, running the financial analysis.

03 **Executive planning and follow-up**

The part that normally slips — what was decided, who owns it, what has not moved — carried without you chasing it.

04 **Hours back, every week**

Not theoretical hours. The ones currently going to work that never needed your judgment in the first place.

THEN IT MULTIPLIES

You first. Then the people you lead.

This is why it starts at the top rather than in a pilot team. An executive who has already changed the way they work does not have to be persuaded, and cannot be sold to. They set the standard for their own department, because they have felt what it is worth.

01 **You**
Operating with it, not experimenting with it.

02 **Your leadership team**
Each executive putting AI against their own real responsibilities, in the room, on the day.

03 **Every department they run**
Finance, sales, service, operations — where digital labor has the greatest impact, identified together.

WHAT THIS IS

This isn't AI training. It's the first step in *transforming how your company operates.*

Ninety minutes is not enough to change a company. It is enough to change the person who can — and to make the next conversation about what to hand over first, rather than about whether any of this is real.

> You won't leave with a slide deck. You'll leave with AI doing real work for you.

Tell me who is in the room.

Roughly what they run, and when you meet. You'll get a straight answer about whether ninety minutes is the right shape for that group — and if it isn't, what is.

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All you need in the room is a screen and an internet connection — nothing for anyone to install or prepare beforehand.
Nick Caruso · twenty-five years putting AI into executive hands, starting with the US intelligence community in 2001.
Teams that decide they want the hands-on day afterwards do the four-hour workshop.